Prosperity Tour

Sharon Campbell

www.thesharoncampbell.com

Plan 2 Prosper

Every Monday Morning @7am

&

Every Wednesday Evening @6pm

Roku TV Show

Click: https://my.roku.com/add/DCMM6X

Add The Channel :SBIN

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@sharoncampbellsolutiongroup

WATCH (INTERNET RADIO LISTEN ONLY)

www.sibn.net

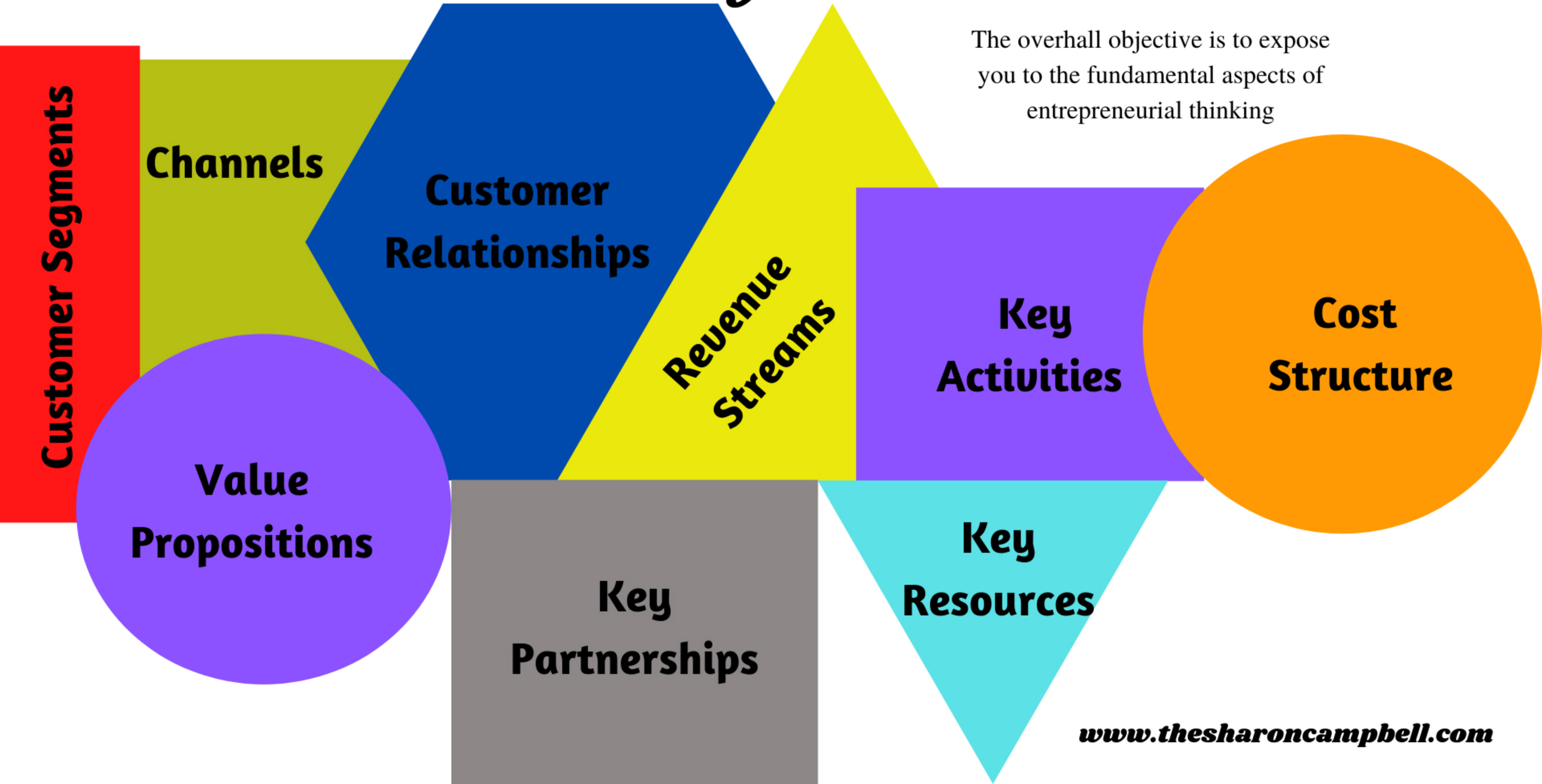
PROSPERITY TOUR (Oct-Dec 2020)

3 Guiding Principles

www.thesharoncampbell.com/products

your business canvas model

The overhall objective is to expose you to the fundamental aspects of entrepreneurial thinking



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Module 9 Cost Structure

SAMPLE Characteristics

Fixed Costs

Salaaries

Rents

Utilities

Variable Costs

Economies of Scales

Economies of Scope

Is Your Business More:

Cost Driven

(leanest cost structure, low price value propostions, maximum automation, extensive outsourcing)

Value Driven

(focused on value creation, premium value propostion)

1. **What are the most important costs inherent in our business model?**
2. **Which key resources are most expensive?**
3. **Which key activities are most expensive?**

Your Key To
Prosperity
IN GOD WE TRUST
LIBERTY
2015
LIBERTY
IN GOD WE TRUST
1991
LIBERTY
IN GOD WE TRUST
1998
LIBERTY
IN GOD WE TRUST
2015
IN GOD WE TRUST
LIBERTY