# Prosperity Tour



### Sharon Campbell

Plan Prosper

www.thesharoncampbell.com

Every Monday Morning @7am

**Every Wednesday Evening @6pm** 

### Roku TV Show

Click: https://my.roku.com/add/DCMM6X Add The Channel :SBIN Scroll Down To Live and Click Our Logo

WATCH (Facebook)
@sharoncampbellsolutiongroup

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www.sibn.net

# PROSPERITY TOUR (Oct-Dec 2020)

3 Guiding Principles





www.thesharoncampbell.com/products

### your business canvas model

The overhall objective is to expose you to the fundamental aspects of entrepreneurial thinking

Channels

Customer Relationships

Revenile

Key Activities

Cost Structure

Value Propositions

> Key Partnerships

Key Resources

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# MODULE 7 Key RESOURCES



## KEY Resources

Physical

Intellectual

**Brand Patents** 

Copyrights

Data

Human

Financial

### 4 Components to Resources Thinking

- 1. What key resources does our value propositions require?
- 2. What Key resources does our distribution channels require?
- 3. WHat key resources does our customer relationships require?
- 4. What key resources does our revenue streams require?

